



mPower AppStore™

Embrace BYOD And Seamlessly Distribute and Manage Enterprise Apps

Consumer mobile savvy employees have enjoyed the comfort and accessibility to procure mobile applications through Apple, Google play, Blackberry and Windows Stores. These mobile savvy consumers, who are also your employees, demand to be connected to the enterprise through similar app stores. So what does your enterprise app store look like? Have you considered one?

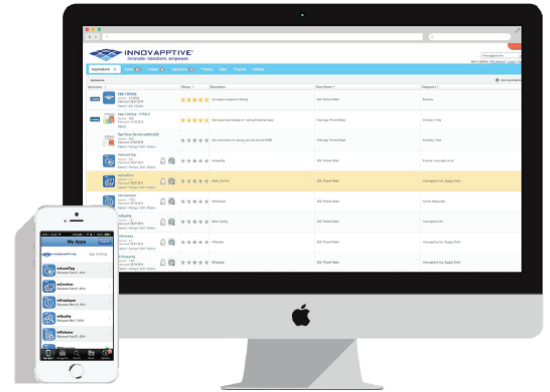
Innovapptive's mPower™ App Store helps your enterprise manage and distribute apps to your employees. The mPower™ App Store and its mobile application management (MAM) solution allows your IT to invite employees to self-enroll with user authentication to access a catalog of authorized mobile apps.

Protect What Matters Most – The Apps & Data

The apps and data Secure custom, commercial or HTML5 apps and data on personal (BYOD) or corporate mobile devices without requiring intrusive and cumbersome technology. Decrease the liability of access to personal information, while ensuring ongoing compliance with security

Drive The Highest Level Of Mobile App

Drive adoption, innovation and productivity by providing the easiest way for employees to find and use the right applications based on their role and device - whether personal (BYOD) or corporate owned - and help app developers and administrators gain insights to further enhance



Instant on. Immediate scale.

Deliver mobile apps and data into the hands of all of your employees, from hundreds to hundreds-of-thousands, with a self-service model and minimal IT touch that scales up or down instantly as needed.

Eliminate the complexity of managing mobile apps

As the System of Record for enterprise mobile applications, our workflow-based approach simplifies managing every stage of the mobile app lifecycle and makes it possible for IT departments to handle the complexity of supporting ever-changing versions of apps, operating systems and devices – whether personal (BYOD) or corporate owned.

“Innovapptive's mPower™ App Store is a comprehensive mobile application management (MAM) solution that provides organizations with the fastest way to drive adoption and maximize mobile investments.”

Zero-Touch Mobile app Security

Wrap apps to protect sensitive data without needing to touch code or using SDKs which allows corporate data to be secured invisibly to the end user and allows IT setup security policies on an app-by-app basis.

mPower™ Workflow Manager

Innovapptive's mPower™ App Store and mobile application management (MAM) solution is a modular design architecture that facilitates managing all aspects of the entire app lifecycle including on-boarding apps from developers, scanning for malware, applying policies and credential

Mobile Identity Bridge

Leverage enterprise credentials and use strong authentication/authorization for applying corporate login policies (SSO) to apps as well as managing role based access.

Dynamic App Policy Framework

Innovapptive's mPower™ App Store and mobile application management (MAM) solution allows app policies to respond based on configurable rules without needing to recompile, resign or redistribute the app. Dynamic policies can be controlled at a granular level based on user's mobile context such as location, time, role, and more.

mPower™ App Store Key Features

- mPower™ App Store is customizable to your brand
- Self-enrollment with user authentication
- Configurable groups to push specific apps to employees by job function and designation
- Customizable, web-based method of enrolling users into your mobile application management tool
- iOS apps can be signed with client's Enterprise distribution certificate for a native app catalog
- Authorized employees can access the full catalog of Enterprise Mobile Apps.
- Over-the-Air app installation and configuration
- Over-the-Air app updates
- Administration portal to manage end user devices, security policies and usage reporting
- Administration portal to generate device and app usage reports by region/geography.
- Remote mobile functionality for seamless collaboration and troubleshooting
- Innovapptive offers a full range of 24x7 integrated mobile device management services for it's mPower™ App Store. For more details please visit our Managed Mobility Services page.

Role-based Content Hub

Powerful document management functionality that empowers tablet users to directly edit, mark-up and organize nearly any form of content including Word documents, Excel spreadsheets, PowerPoint presentations, PDFs, videos, podcasts and more.

Custom App Store

A completely familiar and brandable, consumer-like app-store experience delivers the right apps to the right people without training. Users are finally part of the mobile app process with ideation and crowdsourcing capabilities.

Enterprise grade Cloud

Innovapptive's mPower™ App Store and Mobile Application Management (MAM) solution is 100% architected to run in the public or private cloud, with global coverage and multiple service providers for no single point of failure and



Innovapptive mobile app management (MAM) platform provides innovative capabilities to the world's leading companies.

Awards & Recognition

Innovapptive featured among 135 leading enterprise mobile companies within the "Global Strategic Business Report Enterprise Mobility" published



INNOVAPPTIVE
innovate. transform. empower.

Innovapptive is an SAP certified mobile application development and services partner that provides an array of SAP enterprise mobility products and services. Innovapptive's products, the mPower App Suite, mPower App Store and the mPower Mobile Platform provides customers a comprehensive end-to-end enterprise mobility solution to instantly mobilize their enterprise. Our mission is to innovate, transform and empower our customers by helping them gain a competitive advantage through best in class mobile solutions, professional services and a cost effective and flexible global delivery model. The team at Innovapptive brings a unique and unparalleled combination of SAP, Mobile and industry experience to transform and empower our customers.

For more information, please visit www.innovapptive.com. Connect with Innovapptive on Twitter, Facebook, and LinkedIn.

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